

7th International **BUILDING PHYSICS** CONFERENCE

Syracuse, NY, USA
September 23 - 26, 2018

HEALTHY, INTELLIGENT, AND RESILIENT
BUILDINGS AND URBAN ENVIRONMENTS



SPONSORSHIP PROSPECTUS

SYRACUSE UNIVERSITY

PROFILE

The International Building Physics Conference (IBPC) is the official international conference series of the International Association of Building Physics (IABP). IBPC will be held in the United States for the first time, on September 23 – 26, 2018, in Syracuse, New York, hosted by Syracuse University and its Syracuse Center of Excellence in Environmental and Energy Systems (SyracuseCoE).

The theme of IBPC2018 is *Healthy, Intelligent, and Resilient Buildings and Urban Environments*. It will provide a forum for scientific, technological and design exchanges through multiple platforms:

- Presentations of original research and development work and findings
- Demonstrations and exhibitions of innovative green building technologies
- Discussions of future challenges and opportunities

The conference will cover a wide range of research topics cutting across multiple scales of the built environmental systems ranging from nano-material applications, to microenvironments around occupants, to rooms and whole buildings, and to neighborhood and urban scales. The goal of the conference is to advance the collective understanding of the nature and behavior of the cyber-physical systems in these different scales, how they interact, and what can be done to optimize their design and operation for healthy, intelligent and resilient buildings and urban environments.

CITY AND VENUE



IBPC2018, hosted by Syracuse University, will take place in the city of Syracuse, New York, a regional center for cultural events. The conference will be held at the Marriott Syracuse Downtown, formerly known as the Hotel Syracuse. This grand historic hotel originally opened in 1924 and has recently been restored to its former grand opulence. It is located near Syracuse's beloved Armory Square, a popular shopping and dining district in the heart of the city.

AUDIENCE

The IBPC offers a platform for researchers, applied researchers, practitioners, architects, engineers, educators, as well as students who are involved in building physics, to share research results with the broader buildings community.

FORMAT

IBPC2018 will kick-off on Sunday, September 23, 2018 with a welcome reception at the Marriott Syracuse Downtown. The technical program will include keynote presentations in plenary sessions, parallel sessions, and poster sessions.

Keynote speakers and parallel sessions will be featured on Monday, Tuesday, and Wednesday. Evening events include a reception and student poster competition at SyracuseCoE headquarters, an iconic LEED Platinum research testbed, on Monday, September 24, and the conference dinner and entertainment in the Grand Ballroom at the Marriott Syracuse Downtown on Tuesday, September 25. Closing Ceremonies will be held at noon on Wednesday, September 26, followed by a buffet lunch. There will also be a series of post conference events including the International Annex-68 project meeting, campus tours, and other excursions.

PROMOTION AND VISIBILITY

IBPC2018 will be marketed through print and electronic media to an extensive targeted list of individuals, organizations and businesses throughout the world. Print advertising in regional and local publications and radio promotion will also be featured. The website, with links to all partner organizations and sponsors, has been established for increased sponsor visibility and conference promotion.



**RESEARCHERS
PRACTITIONERS
ARCHITECTS
ENGINEERS
EDUCATORS
THOUGHT LEADERS**

SPONSORSHIP OPPORTUNITIES

BENEFITS	Diamond \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Regional \$1,000	Student \$750
Welcome plenary introduction	●					
3-minute conference plenary speaker introduction	●					
Recognition on sponsor appreciation signage, printed program and website with links to company website	●	●	●	●	●	●
Full conference registrations	4	3	2	2	1	2 Students
Additional invitations to Welcome Reception	4	3	2	2	2	
Booth	★	●	●	●	●	
Logo recognition on slides at the opening and closing plenary sessions	●	●				
Ad in printed program	★ Full-page	Full-page	Half-page	3" x 2"		
Track sponsorship	●	●	●			

★ Preferred position



DIAMOND \$25,000

- Welcome plenary introduction
- 3-minute conference plenary speaker introduction
- Formal recognition on sponsor appreciation signage, printed program and website
- 4 full conference registrations
- Complimentary preferred location booth
- Major recognition on conference signage at registration, welcome plenary, and conference dinner
- Full-page preferred position ad in printed conference program
- Conference track sponsorship

PLATINUM \$10,000

- Formal recognition on sponsor appreciation signage, printed program and website
- 3 full conference registrations
- Complimentary single booth
- High level recognition on conference signage in general session, during conference and in advertising
- Full-page ad in printed conference program
- Conference track sponsorship

GOLD \$5,000

- Formal recognition on sponsor appreciation signage, printed program and website
- 2 full conference registrations
- Complimentary single booth
- Formal recognition on conference signage in general session, during conference and in advertising
- 1/2 page ad in the printed conference program
- Conference track sponsorship

SILVER \$2,500

- Formal recognition on sponsor appreciation signage, printed program and website
- 2 full conference registrations
- Complimentary single booth
- Formal recognition on conference signage in general session, during conference and in advertising
- 3" x 2" ad in the printed conference program

REGIONAL \$1,000

- Formal recognition on sponsor appreciation signage, printed program and website
- 1 full conference registration
- 1 additional invitation to the Welcome Reception
- Complimentary single booth

STUDENT \$750

- Formal recognition on sponsor appreciation signage, printed program and website
- Full registration for 2 students

CUSTOM

- To discuss a customized sponsorship package, including media sponsorships, please contact Tamara Rosanio at tlosani@syr.edu.

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